

Data Source Information

The following table itemizes all data sources currently used within Acxiom's InfoBase product for the UK market.

Data Partner	Dataset Name	Dataset Type	More Information
Royal Mail Group Limited	Postal Address File (PAF)	Postal Address Data	https://www.royalmail.com
Esri (UK) Limited	OS AddressBase Premium	Postal Address Data	https://www.esriuk.com/en-gb/home
HM Government	Price Paid Data – HM Land Registry	Anonymous Government Open Data	https://www.gov.uk
	ONS – Living Cost and Food Survey	Anonymous Government Open Data	https://www.ons.gov.uk
	Census	Anonymous Government Open Data	https://www.ons.gov.uk
	Environment Agency LiDAR	Anonymous Government Open Data	http://environment.data.gov.uk
	Ministry of Housing, Communities and Local Government Energy Performance Certificate	Anonymous Government Open Data	https://www.ons.gov.uk
	Department of Business, Energy and Industrial Strategy Gas Consumption Data	Anonymous Government Open Data	https://data.gov.uk
	Ofcom Connected Nations	Anonymous Government Open Data	https://data.gov.uk
Companies House	Free Company Data Product	Anonymous Government Public Data	http://download.companieshouse.gov.uk/en_output.html
Equifax Limited	Open and Rolling Registers	Anonymous Licensed Public Data	www.equifax.co.uk
	Company Director Register	Anonymous Licensed Public Data	www.equifax.co.uk
DataTalk (Statistical Solutions) Limited	Council Tax Bands	Anonymous Licensed Public Data	https://www.datatalk.co.uk
TRAC Consultancy Limited	Department of Work and Pensions area statistics	Anonymous Licensed Public Data	http://www.tracconsultancy.co.uk/
	National Register of Social Housing	Anonymous Licensed Public Data	http://www.tracconsultancy.co.uk/



Data Partner	Dataset Name	Dataset Type	More Information
Acxiom Limited	Historic InfoBase UK	Static Acxiom-owned Anonymous Aggregated Data	https://www.acxiom.co.uk/
PDV Limited	DLG Lifestyle Data	Licensed Anonymous Aggregated Data	https://www.dlg-pdv.com/
	My Offers	Licensed Anonymous Aggregated Data	https://www.myoffers.co.uk/
ReAD Group Limited	ReAD Active File	Licensed Anonymous Aggregated Data	https://readgroup.co.uk/