

Data Source Information

The below table sets out details of the kinds of companies we obtain information from.

NAME OF SOURCE	NATURE OF SOURCE (LIFESTYLE SURVEY/SERVICE/CLUB)	CHANNEL (ONLINE, PAPER, TELEPHONE)	CONTACT INFORMATION OF SOURCE	ACTIVE SUPPLY
Acxiom Research Opinion Poll	Lifestyle Survey	Paper, Online	Acxiom	No
Acxiom Card Registration Programme	Service / Survey	Paper, Online	Acxiom	No
Acxiom Online Survey; Offersclick	Lifestyle Survey	Online	Acxiom	No
Acxiom Consumer Satisfaction Surveys	Service / Survey	Paper, Online	Acxiom	No
The Read Group - Active File	Survey / Service / Club	Online, Paper, Telephone	https://readgroup.co.uk/	Yes
MyOffers	Lifestyle Survey	Online	https://www.myoffers.co.uk/	Yes
Qinetic - Goneaway and Relocation	Service	Online, Paper, Telephone	https://readgroup.co.uk/	Yes
DLG PDV - Lifestyle Data	Lifestyle Survey	Online, Telephone	https://www.dlg-pdv.com/	Yes
Emmas Diary	Service / Club	Online	https://www.emmasdiary.co.uk/	No
Open and Rolling Registers	Licensed Public Data	Paper, Online	www.equifax.co.uk	Yes
Company Director Register	Licensed Public Data	Paper, Online	www.equifax.co.uk	Yes
Postcode Aggregated CCJ	Licensed Public Data	N/A	www.equifax.co.uk	Yes
Goneaway and Relocation	Service	Paper, Online	www.equifax.co.uk	No
Mortascreen Deceased Suppression File	Service	Paper, Online	http://www.mortascreen.co.uk/	Yes
DBS Data	Survey / Service / Club	Online, Paper, Telephone	https://dbsdata.co.uk/	Yes
Data Mixx	Survey / Service / Club	Online, Paper, Telephone	http://www.datamixx.co.uk/	Yes
Latch Media	Survey / Service / Club	Online, Paper, Telephone	http://latchmedia.co.uk/	Yes
Ideal Media Group	Survey / Club	Online, Paper, Telephone	http://the-ideal-group.com/	Yes
Web-Clubs	Survey / Club	Online	http://www.web-clubs.co.uk/	Yes
Webclients	Survey	Online	http://www.webclients.net/	Yes
Royal Mail - PAF	N/A	N/A	https://www.royalmail.com	Yes
AddressBase Premium	Service	N/A	https://www.mapmechanics.com	Yes
Council Tax Bands	Licensed Public Data	N/A	Datatalk	Yes

Price Paid Data – HM Land Registry	Open Sourced	Data	N/A	https://www.gov.uk	Yes
Department of Work and Pensions area statistics	Licensed Data	Public	N/A	http://www.traconconsultancy.co.uk/	Yes
National Register of Social Housing	Licensed Data	Public	N/A	http://www.traconconsultancy.co.uk/	Yes
ONS – Living Cost and Food Survey	Open Sourced	Data	N/A	https://www.ons.gov.uk	Yes
Census	Open Sourced	Data	N/A	https://www.ons.gov.uk	Yes
Environment Agency LiDAR	Open Sourced	Data	N/A	http://environment.data.gov.uk	Yes
DCLG Energy Performance Certificate	Open Sourced	Data	N/A	https://www.ons.gov.uk	Yes
Department of Business, Energy and Industrial Strategy Gas Consumption data	Open Sourced	Data	N/A	https://data.gov.uk	Yes
Ofcom Connected Nations	Open Sourced	Data	N/A	https://data.gov.uk	Yes