



Data Source Information



acxiom[®]

Data Source Information

The below table sets out details of the kinds of companies we obtain information from.

NAME OF SOURCE	NATURE OF SOURCE (LIFESTYLE SURVEY/SERVICE /CLUB)	CHANNEL (ONLINE, PAPER, TELEPHONE)	CONTACT INFORMATION OF SOURCE	ACTIVE SUPPLY
Acxiom Research Opinion Poll	Lifestyle Survey	Paper, Online	Acxiom	No
Acxiom Card Registration Programme	Service / Survey	Paper, Online	Acxiom	No
Acxiom Online Survey; Offersclick	Lifestyle Survey	Online	Acxiom	No
Acxiom Consumer Satisfaction Surveys	Service / Survey	Paper, Online	Acxiom	No
The Read Group - Active File	Survey / Service / Club	Online, Paper, Telephone	https://readgroup.co.uk/	Yes
Call Credit - Lifestyle Marketing File	Survey / Service / Club	Online, Paper, Telephone	https://www.callcredit.co.uk/	Yes
MyOffers	Lifestyle Survey	Online	https://www.myoffers.co.uk/	Yes
Bounty - Parenting Club	Club	Online, Paper	http://www.bounty.com/	Yes
Qinetic - Goneaway and Relocation	Survey / Service / Club	Online, Paper, Telephone	https://readgroup.co.uk/	Yes
Emmas Diary - Parenting Club	Club	Online, Paper	http://www.emmasdiary.co.uk/	Yes
DLG PDV - Lifestyle Data	Lifestyle Survey	Online, Telephone	https://www.dlg-pdv.com/	Yes
Open and Rolling Registers	Public	Paper, Online	www.equifax.co.uk	Yes
Company Director Register	Public	Paper, Online	www.equifax.co.uk	Yes
Goneaway and Relocation	Service	Paper, Online	www.equifax.co.uk	No
Mortascreen Deceased Suppression File	Service	Paper, Online	http://www.mortascreen.co.uk/	Yes
DBS Data	Survey / Service / Club	Online, Paper, Telephone	https://dbsdata.co.uk/	Yes
Data Mixx	Survey / Service / Club	Online, Paper, Telephone	http://www.datamixx.co.uk/	Yes
Latch Media	Survey / Service / Club	Online, Paper, Telephone	http://latchmedia.co.uk/	Yes
Ideal Media Group	Survey / Club	Online, Paper, Telephone	http://the-ideal-group.com/	Yes

NAME OF SOURCE	NATURE OF SOURCE (LIFESTYLE SURVEY/SERVICE /CLUB)	CHANNEL (ONLINE, PAPER, TELEPHONE)	CONTACT INFORMATION OF SOURCE	ACTIVE SUPPLY
Web-Clubs	Survey / Club	Online	http://www.web-clubs.co.uk/	Yes
Webclients	Survey	Online	http://www.webclients.net/	Yes
AddressBase Premium	Service	N/A	https://www.mapmechanics.com	Yes
Price Paid Data – HM Land Registry	Open Data Sourced	N/A	https://www.gov.uk	Yes
Department of Work and Pensions area statistics	Public Data	N/A	http://www.tracconsultancy.co.uk/	Yes
National Register of Social Housing	Public Data	N/A	http://www.tracconsultancy.co.uk/	Yes
ONS – Living Cost and Food Survey	Open Data Sourced	N/A	https://www.ons.gov.uk	Yes
Census	Open Data Sourced	N/A	https://www.ons.gov.uk	Yes
Environment Agency LiDAR	Open Data Sourced	N/A	http://environment.data.gov.uk	Yes
DCLG Energy Performance Certificate	Open Data Sourced	N/A	https://www.ons.gov.uk	Yes
Department of Business, Energy and Industrial Strategy Gas Consumption data	Open Data Sourced	N/A	https://data.gov.uk	Yes
Ofcom Connected Nations	Open Data Sourced	N/A	https://data.gov.uk	Yes